

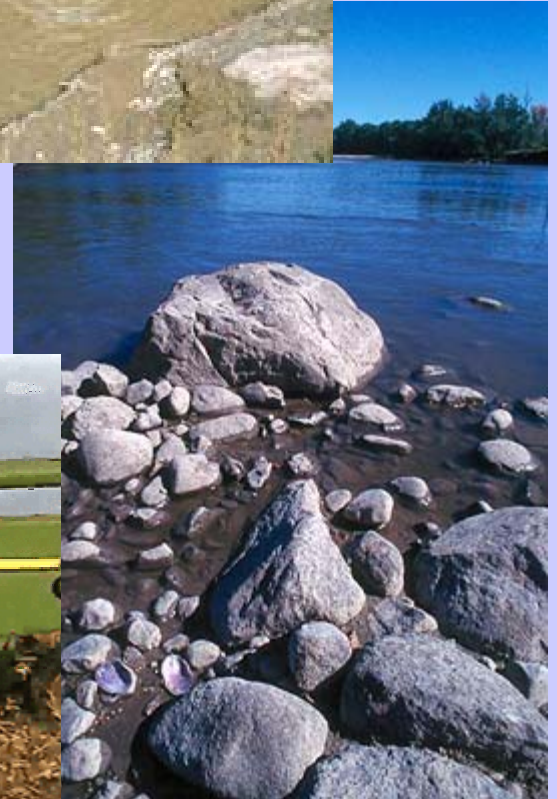
Resident Perceptions of The Minnesota River Basin

Results from a St. Cloud State University survey

Sponsored by:



Minnesota River Survey – Why?



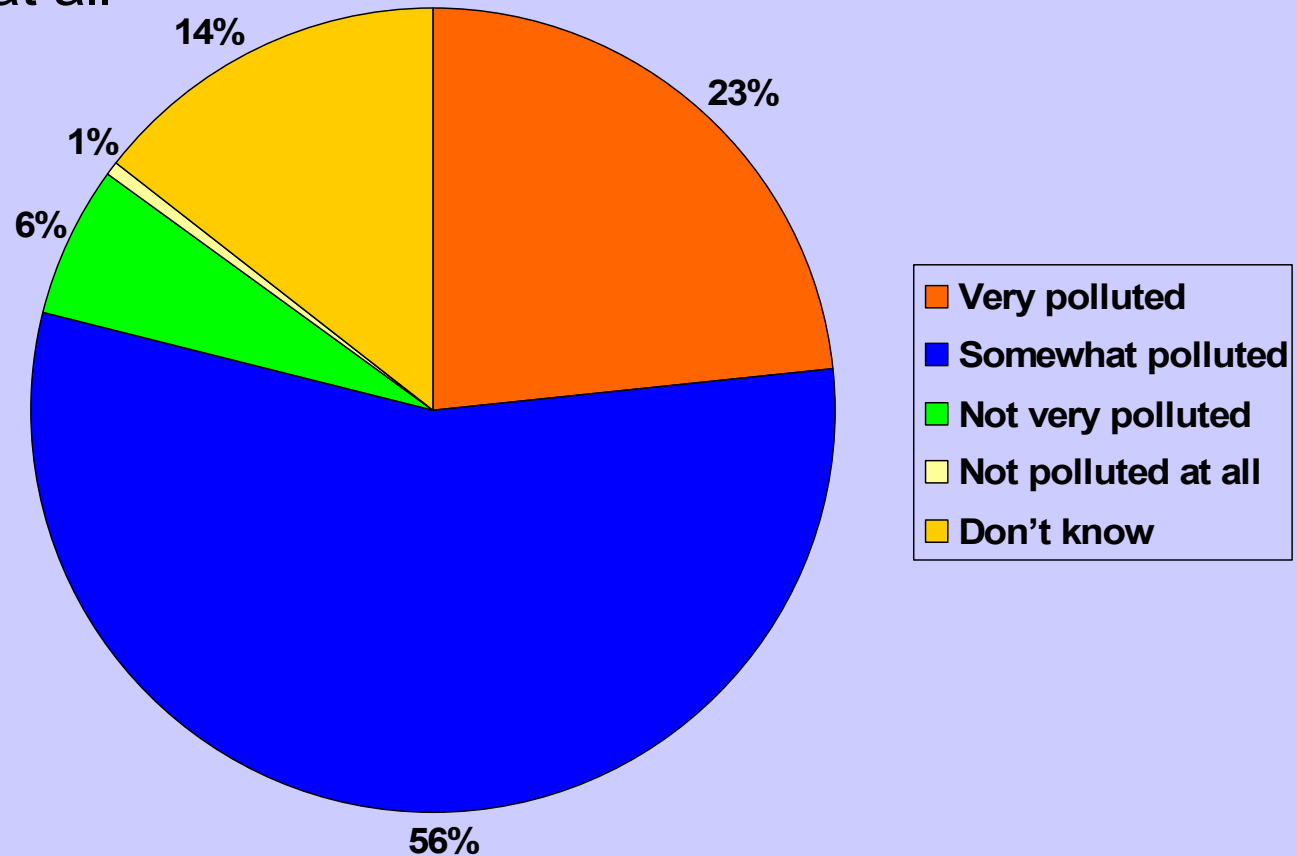
Survey summary

- Random Dialing (4,717 calls placed)
- 79% cooperation rate (eligible participants/calls)
- 673 adults were interviewed
- 3.7% margin of error
- Completed 08/05



Do you think the Minnesota River and nearby lakes and streams are:

- Very polluted
- Somewhat polluted
- Not very polluted
- Not polluted at all
- Don't know



N = 671

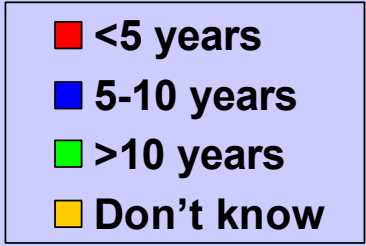
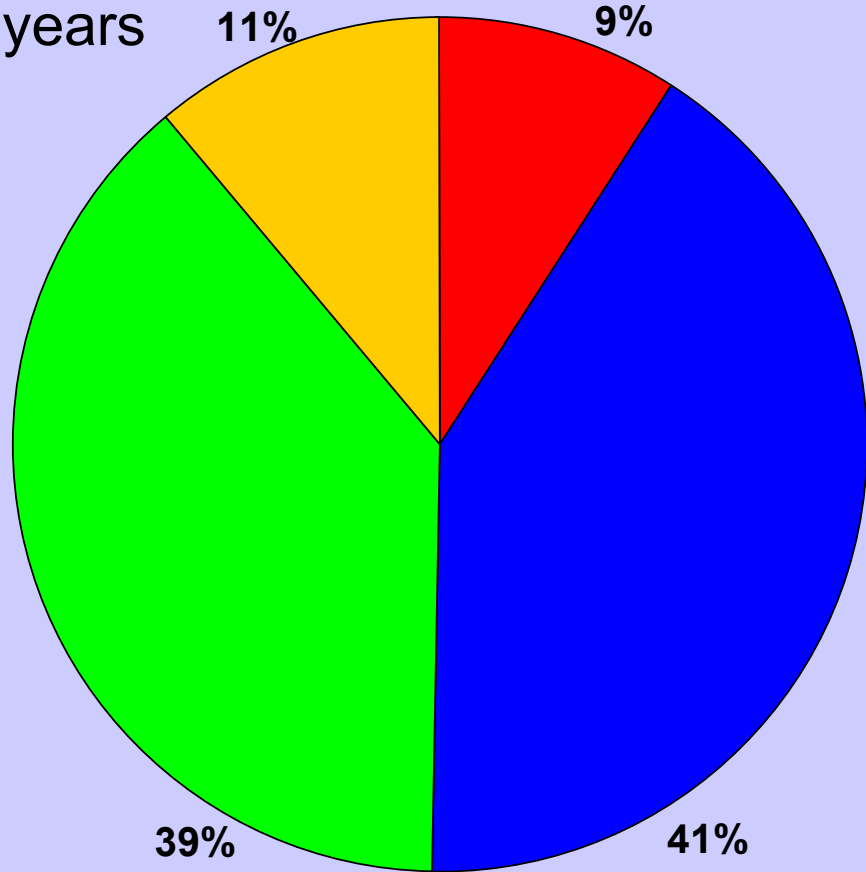
Discussion points

- Not polluted: 1%
- Somewhat and Very polluted: 80%



■ How long do you think it *will* take to clean up the Minnesota River?

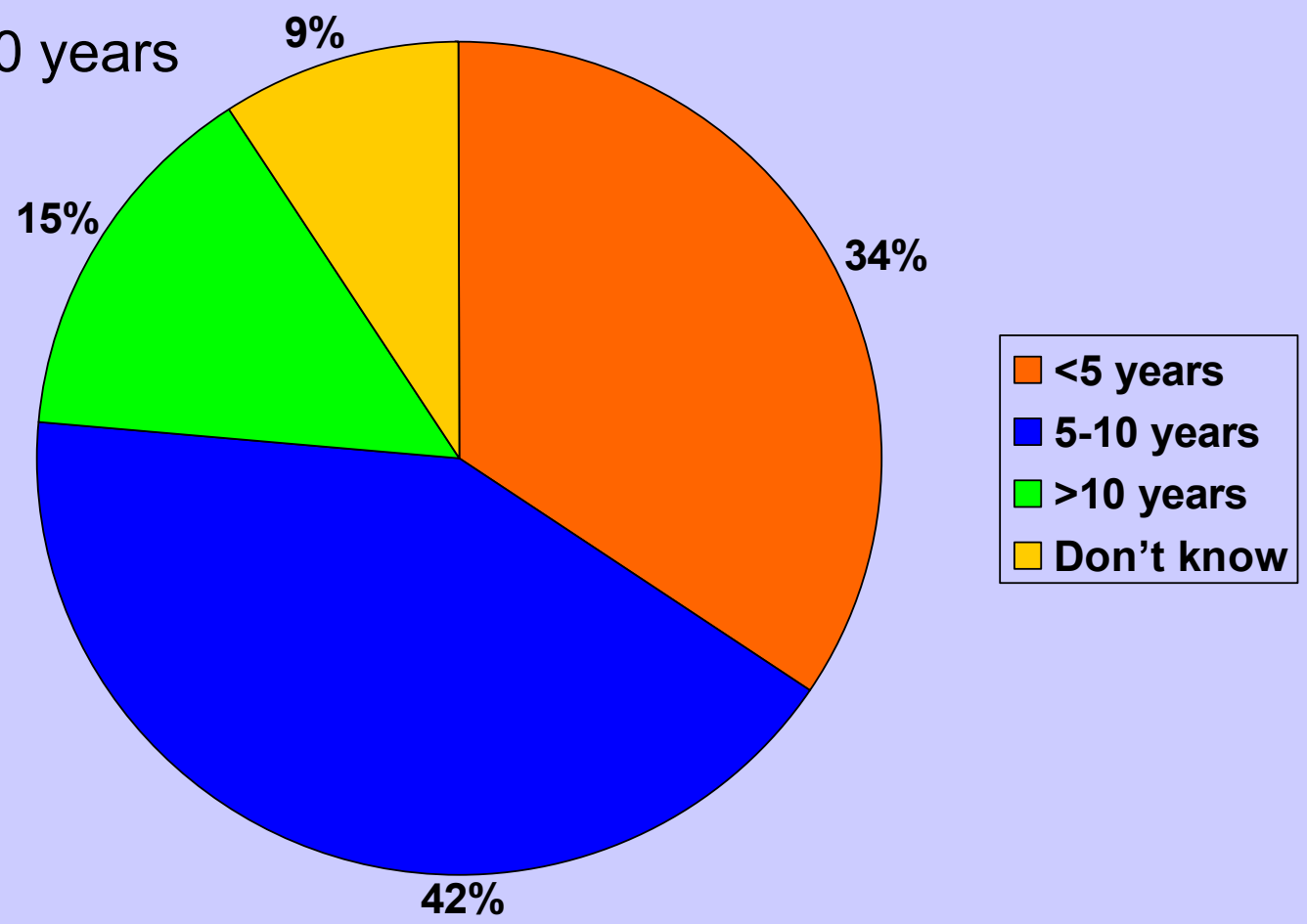
- Less than 5 years
- 5-10 years
- More than 10 years
- Don't Know



N = 570

■ How long do you think it *should* take to clean up the Minnesota River?

- Less than 5 years
- 5-10 years
- More than 10 years
- Don't know



N = 570

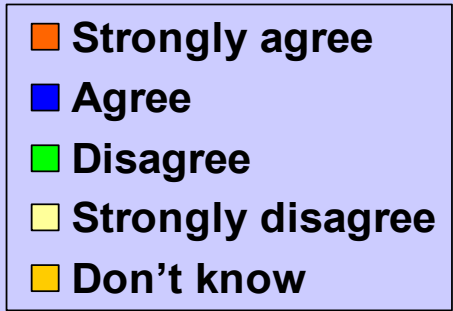
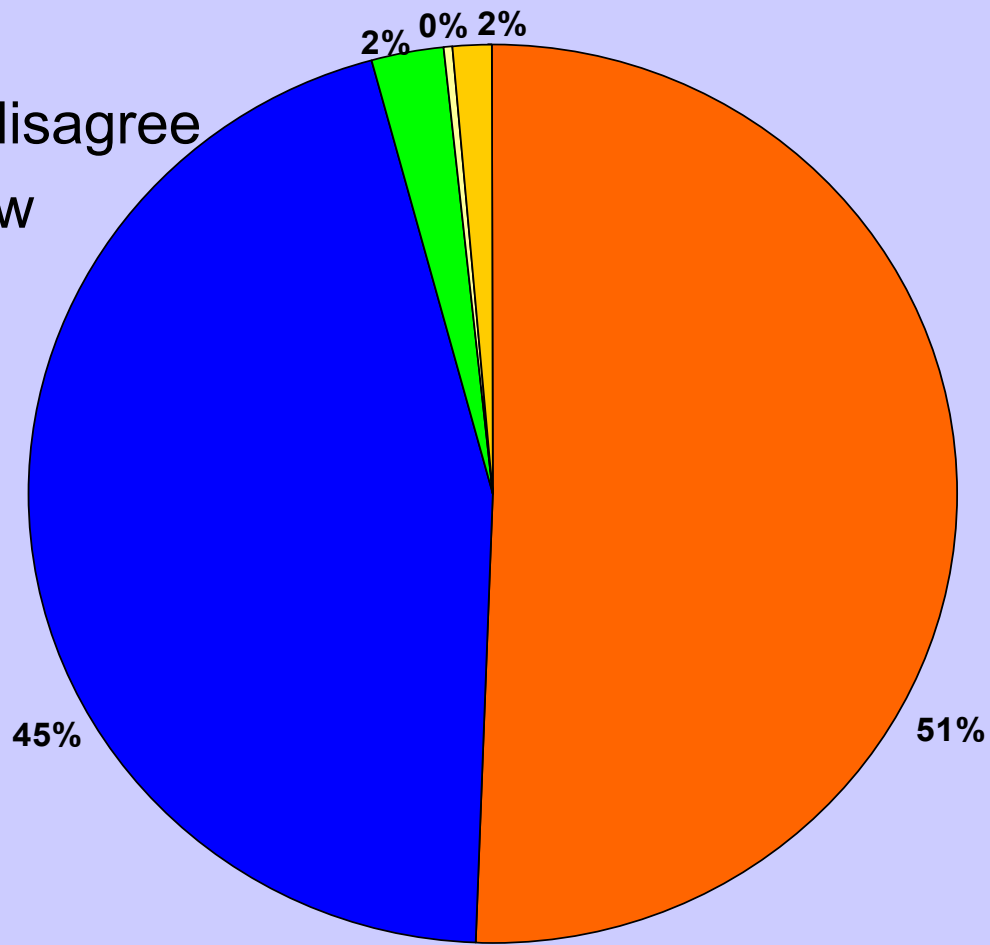
Discussion points

- 80% think clean-up will take >5 years
- Respondents want faster clean-up



■ Do you agree that you have a responsibility to protect water quality for future generations?

- Strongly agree
- Agree
- Disagree
- Strongly disagree
- Don't know



N = 671

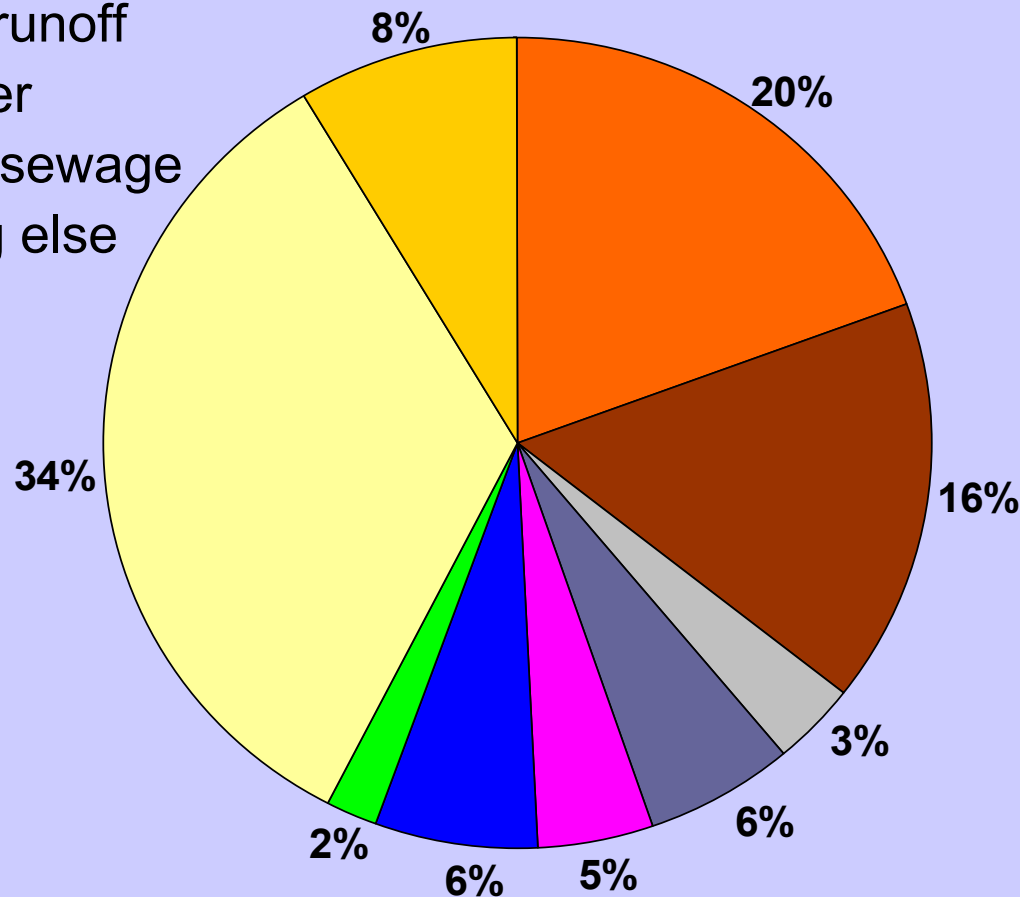
Discussion points

- >50% strongly agree
- 96% agree/strongly agree



What do you think is the single greatest source of pollution to the waters of the Minnesota river and nearby lakes/streams?

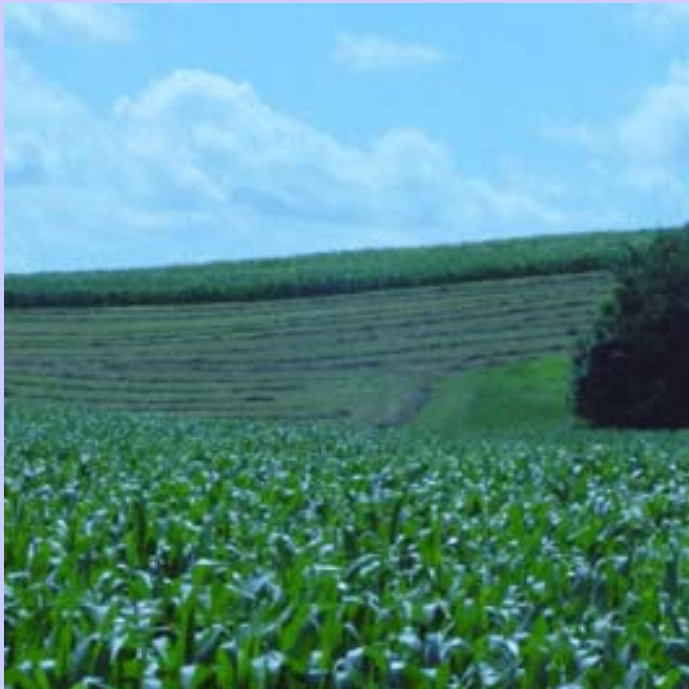
- Agriculture
- Industry
- Shore land development
- Municipal runoff
- Wastewater
- Untreated sewage
- Something else



N = 673

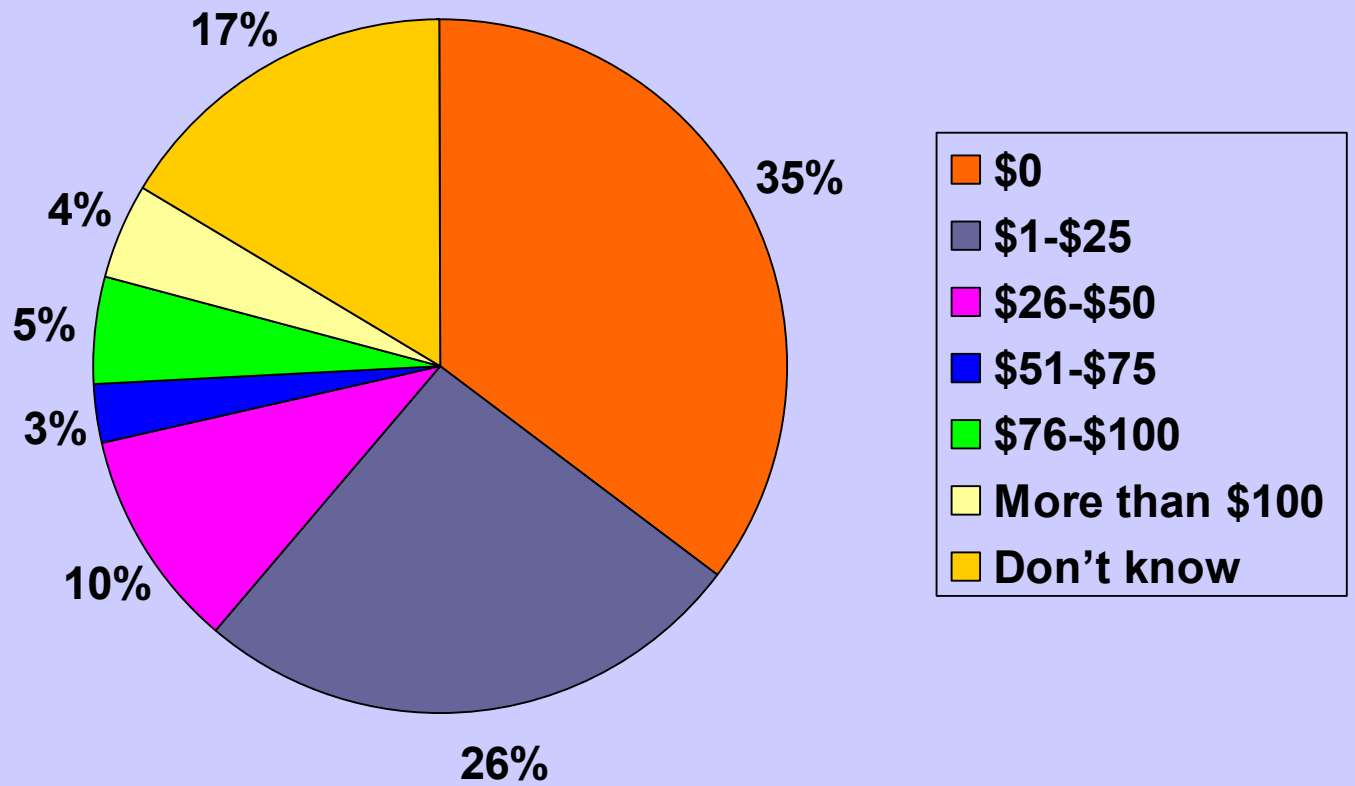
Discussion points

- Agriculture (20%)
- Industry (16%) are the main pollutants
- Combinations of sources: 34%



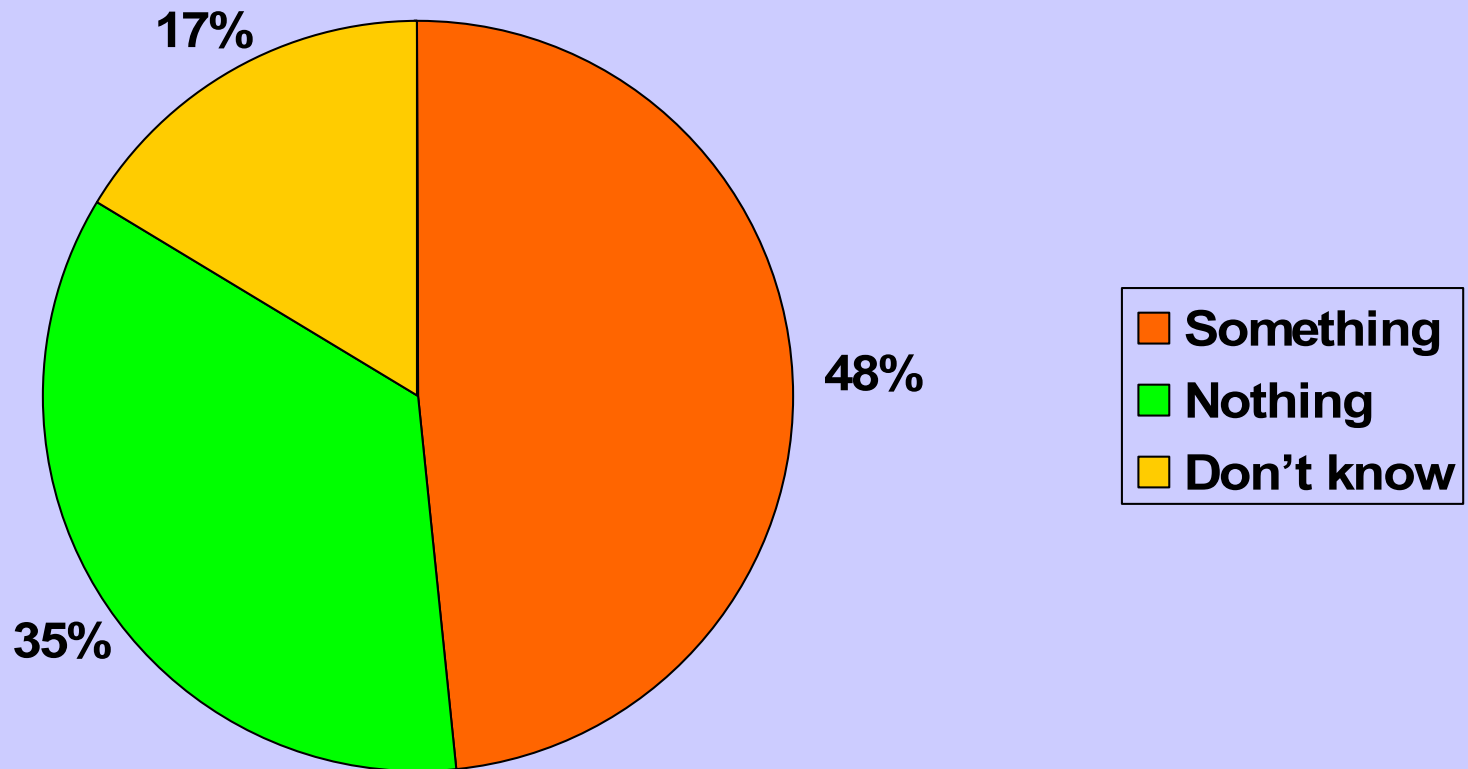
■ How much would your family be willing to pay annually to support water quality protection and improvement of the MN river and nearby streams/lakes?

- \$0
- \$1-\$25
- \$26-\$50
- \$51-\$75
- \$76-\$100
- >\$100



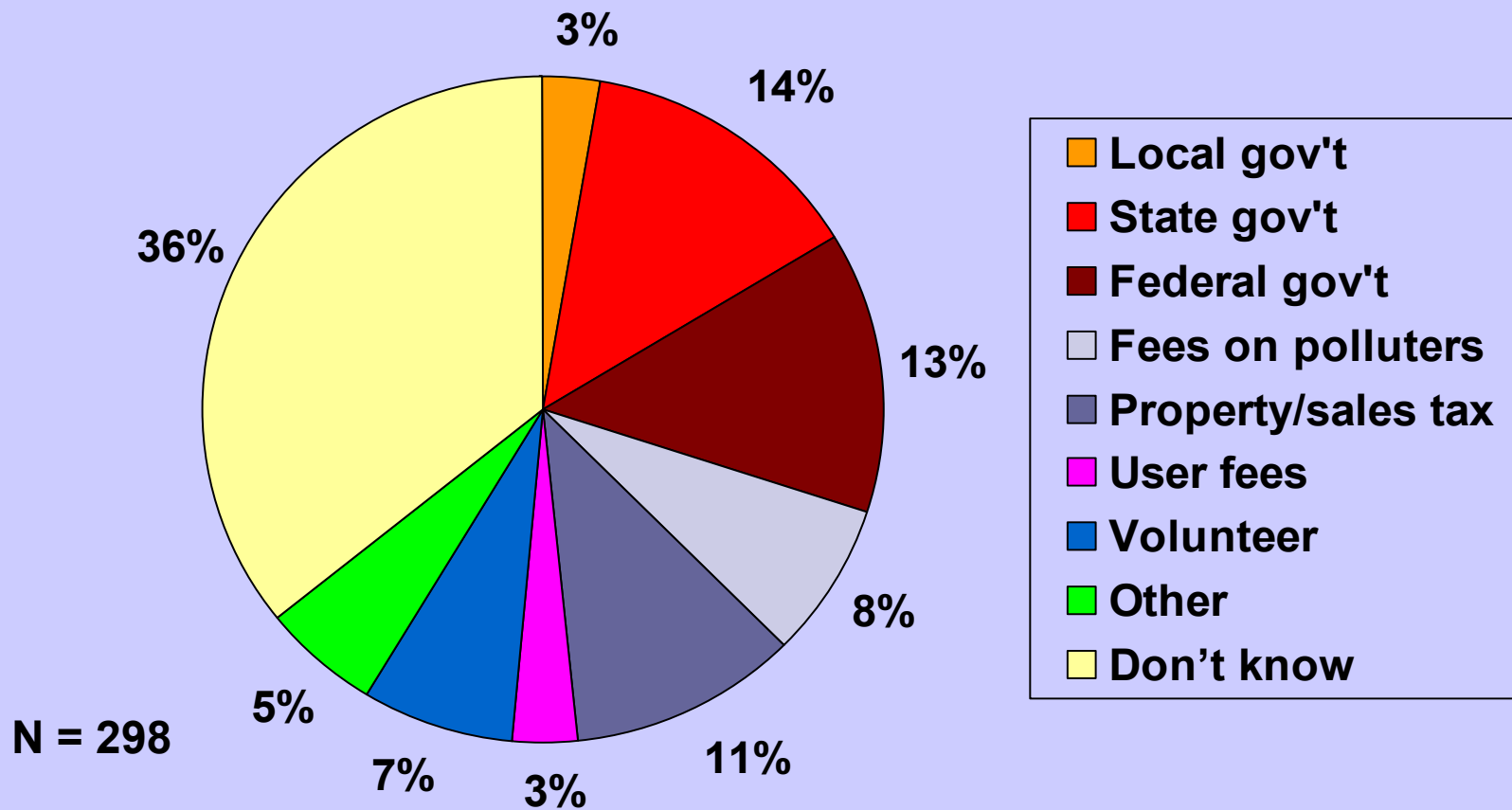
N = 645

Willingness to Contribute to the clean up efforts of the Minnesota River



Do you have any suggestions about how these payments should be collected?

- Local government
- State government
- Federal government
- User fees (on boaters, fishing licenses, hunters)
- Property/sales taxes
- Fees on polluters
- Volunteer contributions
- Other

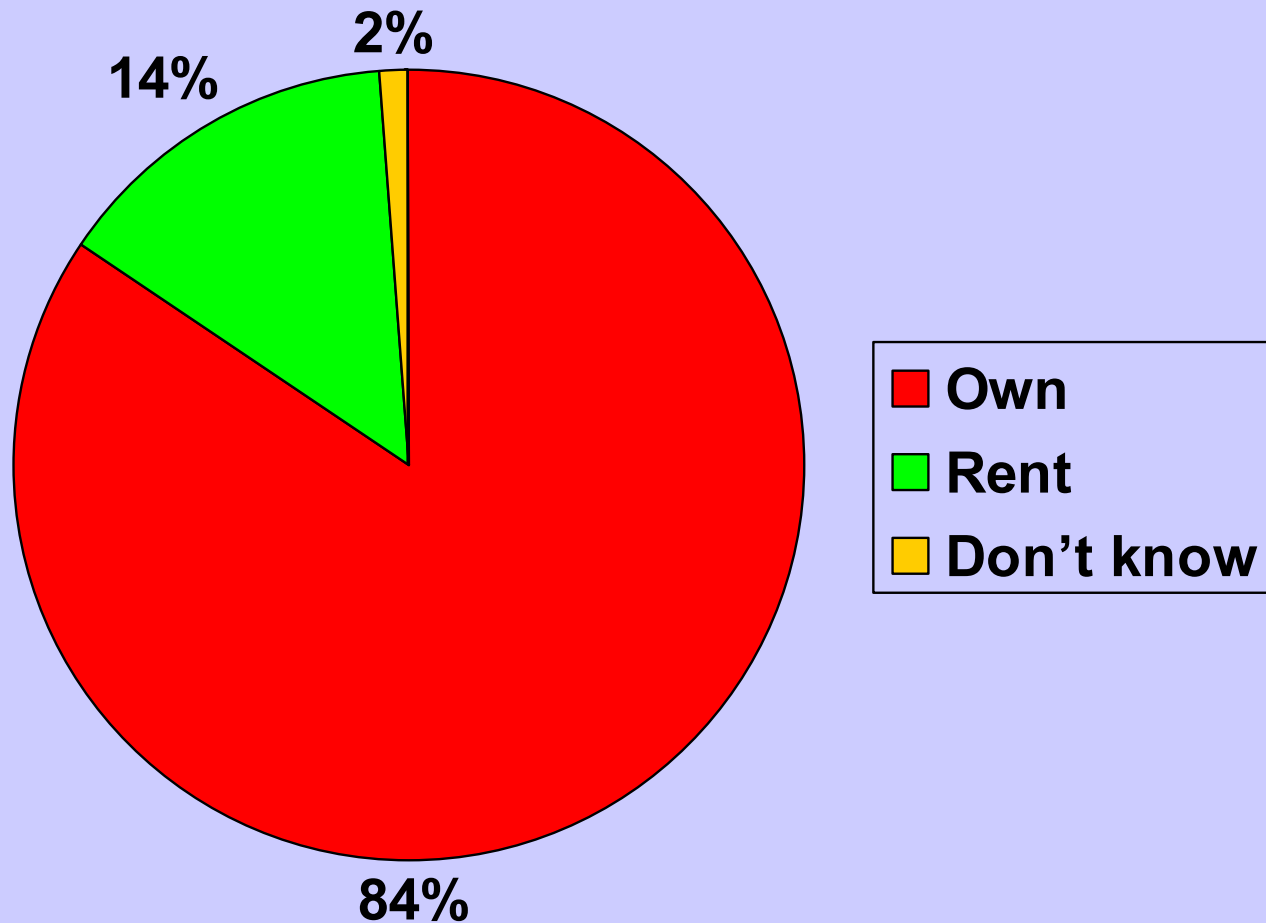




Demographics: Who did we talk to?

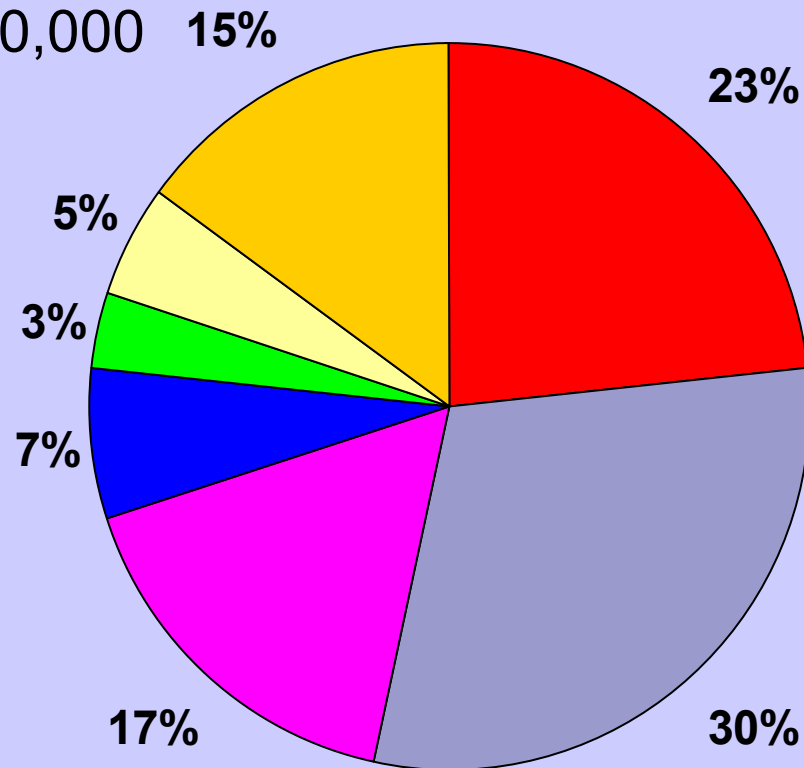


■ Do you rent or own your primary dwelling?



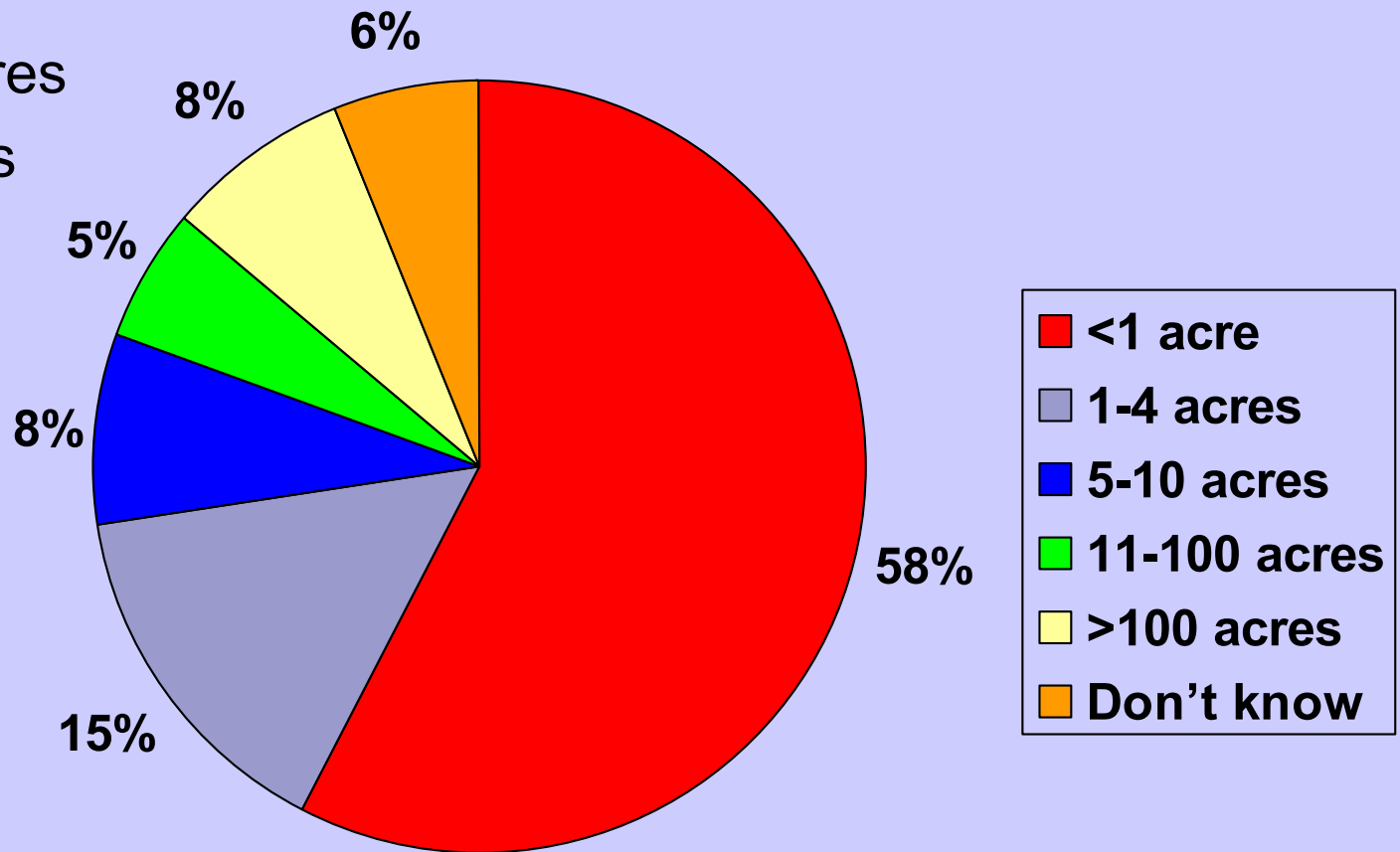
Approximately, what is the current market value for your dwelling?

- <\$100,000
- \$100,001-\$200,000
- \$200,001-\$300,000
- \$300,001-\$400,000
- \$400,001-\$500,000
- >\$500,000

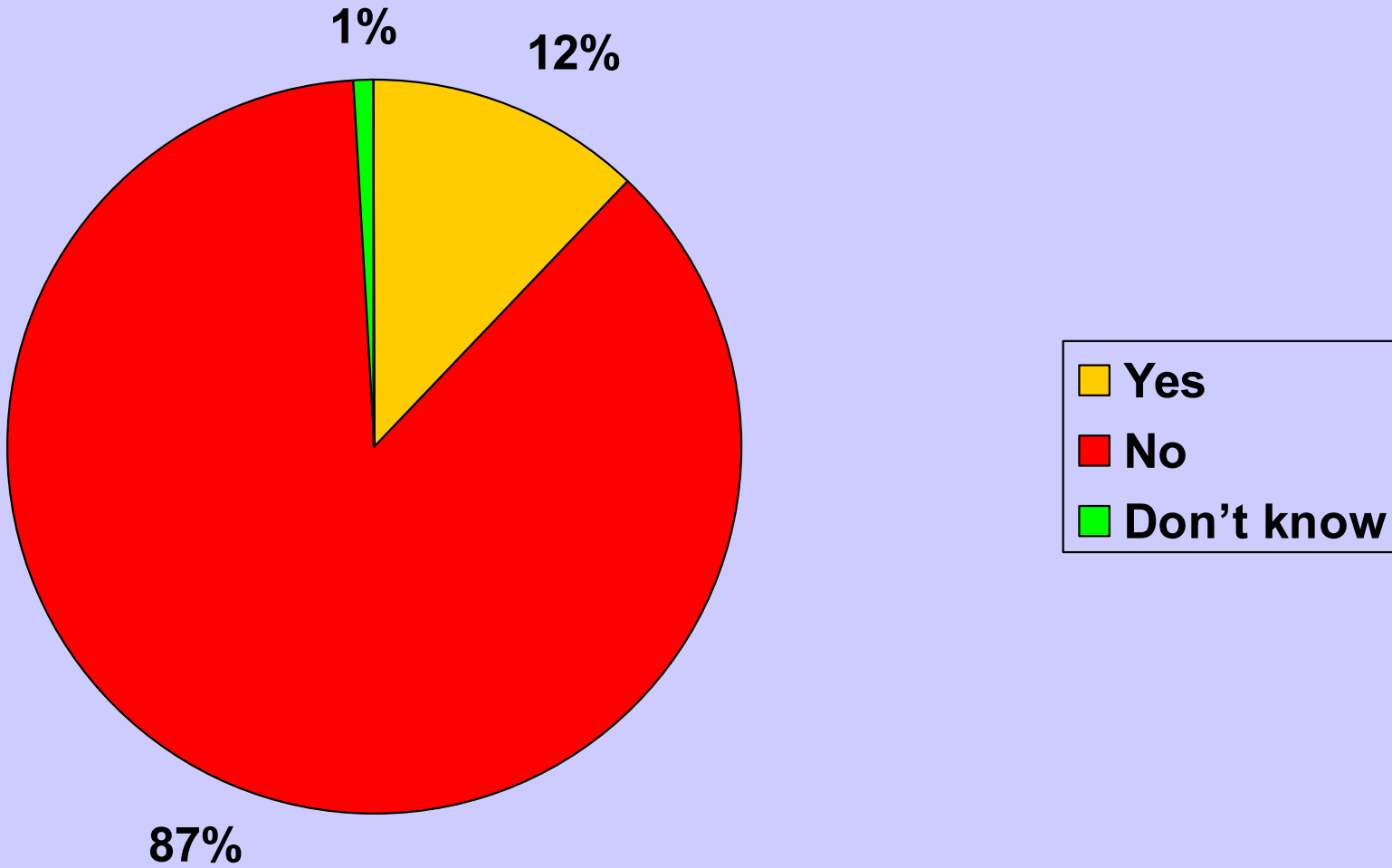


Approximately how many acres of property would you say are associated with your primary residence?

- <1 acre
- 1-4 acres
- 5-10 acres
- 11-100 acres
- >100 acres

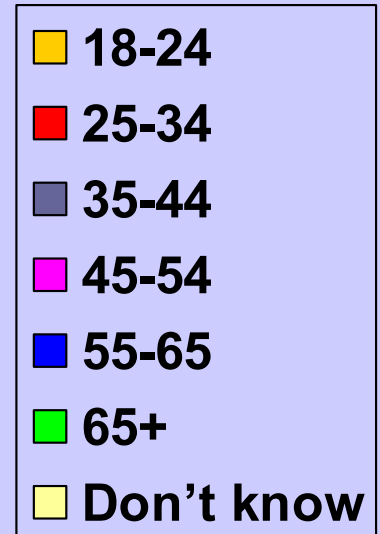
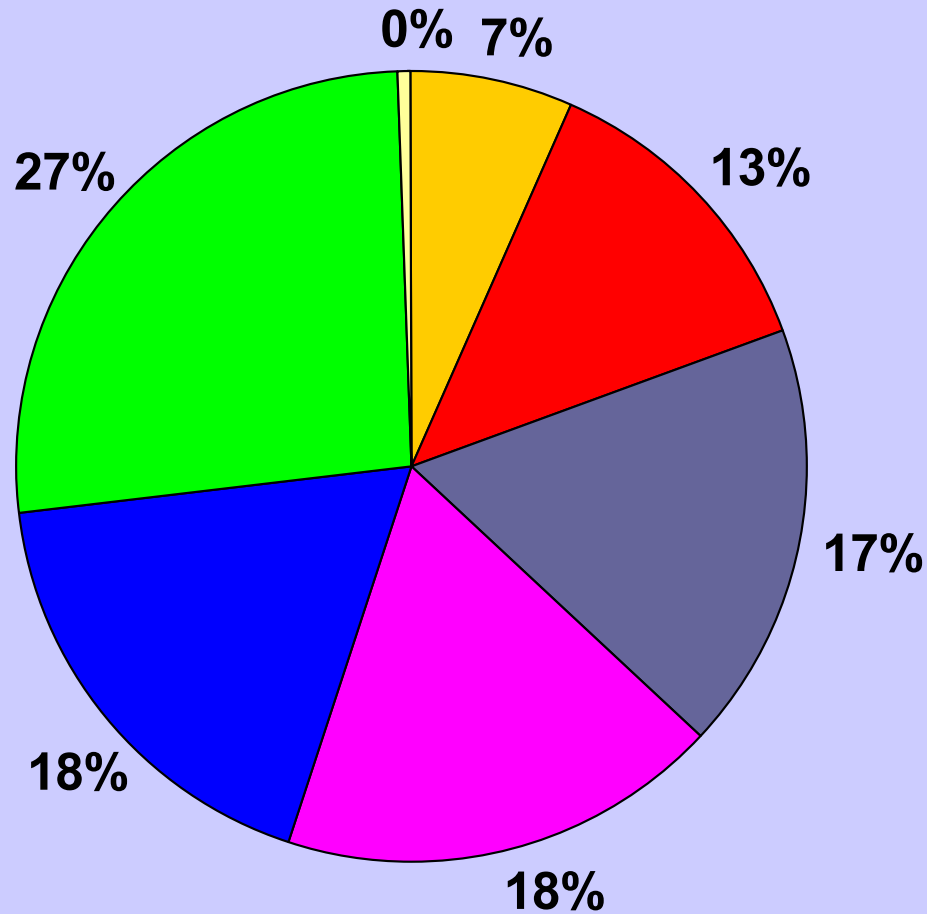


■ Is your primary occupation growing crops, raising livestock, or other related agriculture profession, such as working at a feed lot, grain elevator, or milk production facility?



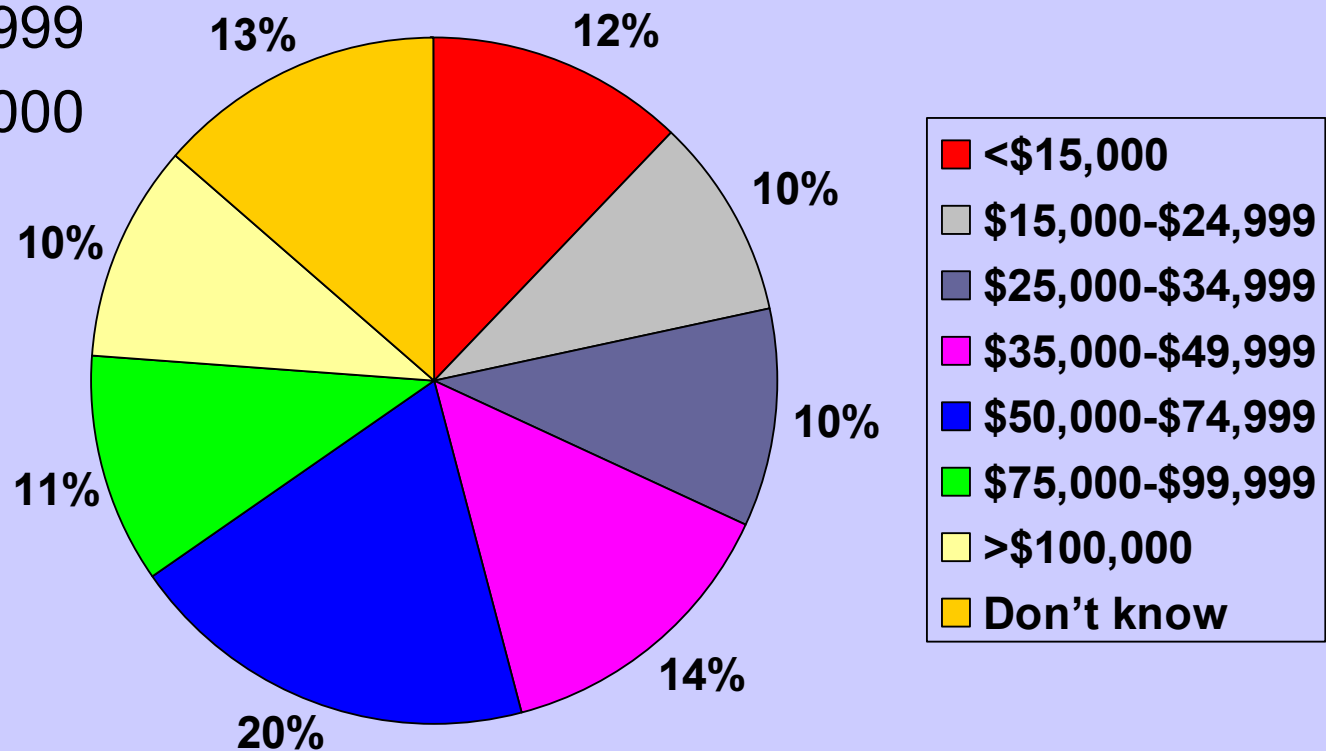
What age group are you a member of?

- 18-24
- 25-34
- 35-44
- 45-54
- 55-64
- 65+

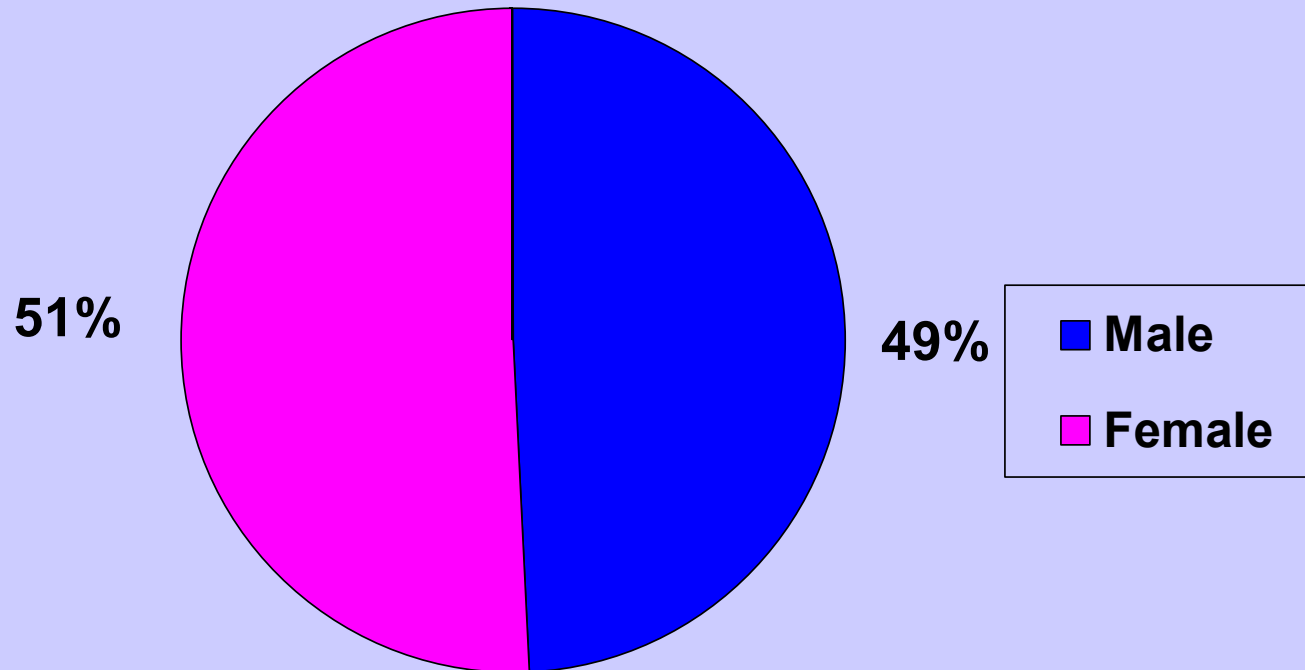


What is the range which best represents the total yearly income, before taxes, of all immediate family living in your household?

- <\$15,000
- \$15,000-\$24,999
- \$25,000-\$34,999
- \$35,000-\$49,999
- \$50,000-\$74,999
- \$75,000-\$99,000
- >\$100,000



Gender indicator created by the household sampling process:



Acknowledgements

- Survey Participants – Thank you!
- Survey faculty director:
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 - Friends of the Minnesota Valley
 - Minnesota River Board



Where do we go from here?

